**Level I assignment**

***Concept: Working with TEXT to create EMPHASIS***

*-“If you don’t stand for something, you will fall for anything.”*

*-"Those who stand for nothing fall for anything."  
-Alexander Hamilton*

Both quotes deliver the same message but with slightly different wording. You, as high school students are faced with important decisions that define your character on a daily basis. You can decide to help someone, or walk by them. You can stand up for someone, or join your peers who tease or exclude another student. You can choose to speak up in a debate in class, or watch others participate.

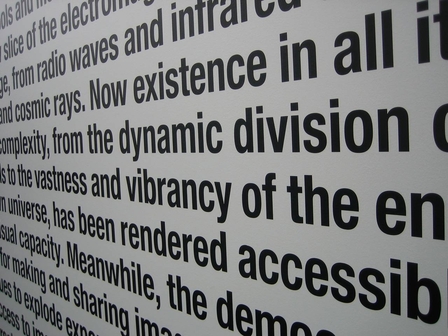
**What words stand out to you in this quote? How can you emphasize those words?**

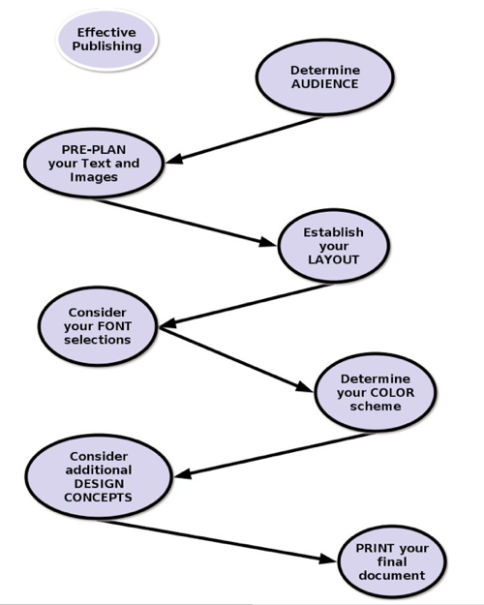
**Assignment:** Choose either quote above…. Then:

* **Create an 11 x 17” poster (portrait or landscape)**
* **Limit yourself to no more than 3 different fonts**
* **Use size, color, style, and/or font to create emphasis on certain parts of the quote.**
* **This should be a visually powerful poster.**
* **No more than 75% of the poster may be filled with color/ink from the printer**
* **Pay attention to text alignment**

**Examples:**

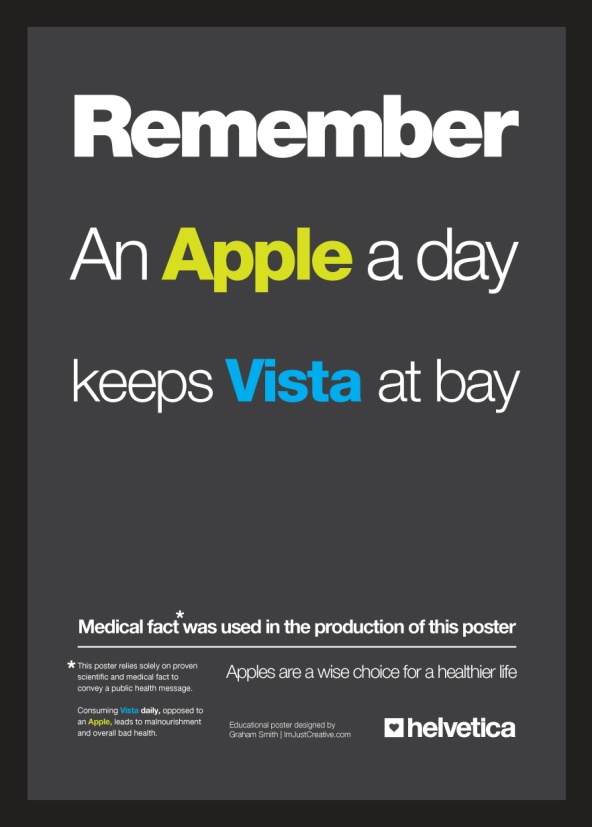


 **Using perspective**

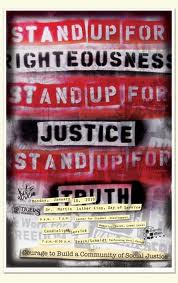
 **Using visual symbols to direct the eye**

**Size, color, style**

 **Space and arrangement**

 **Color, style, line spacing**

 **Text box orientation/diagonals**

 **Alignment, font and style**