**PEER EDITING**

1. What is this ad marketing?
2. Is the idea original ?
3. List two elements of design that stand out to you and WHERE you see them.

*Line, shape, color, value, form, texture, size, space*

1. List one principle of design that stands out to you and WHERE you see it.

*Balance, movement, unity/harmony, emphasis, contrast, variety, rhythm/repetition*

1. List one thing that was done well.
2. Provide one suggestion for improvement.